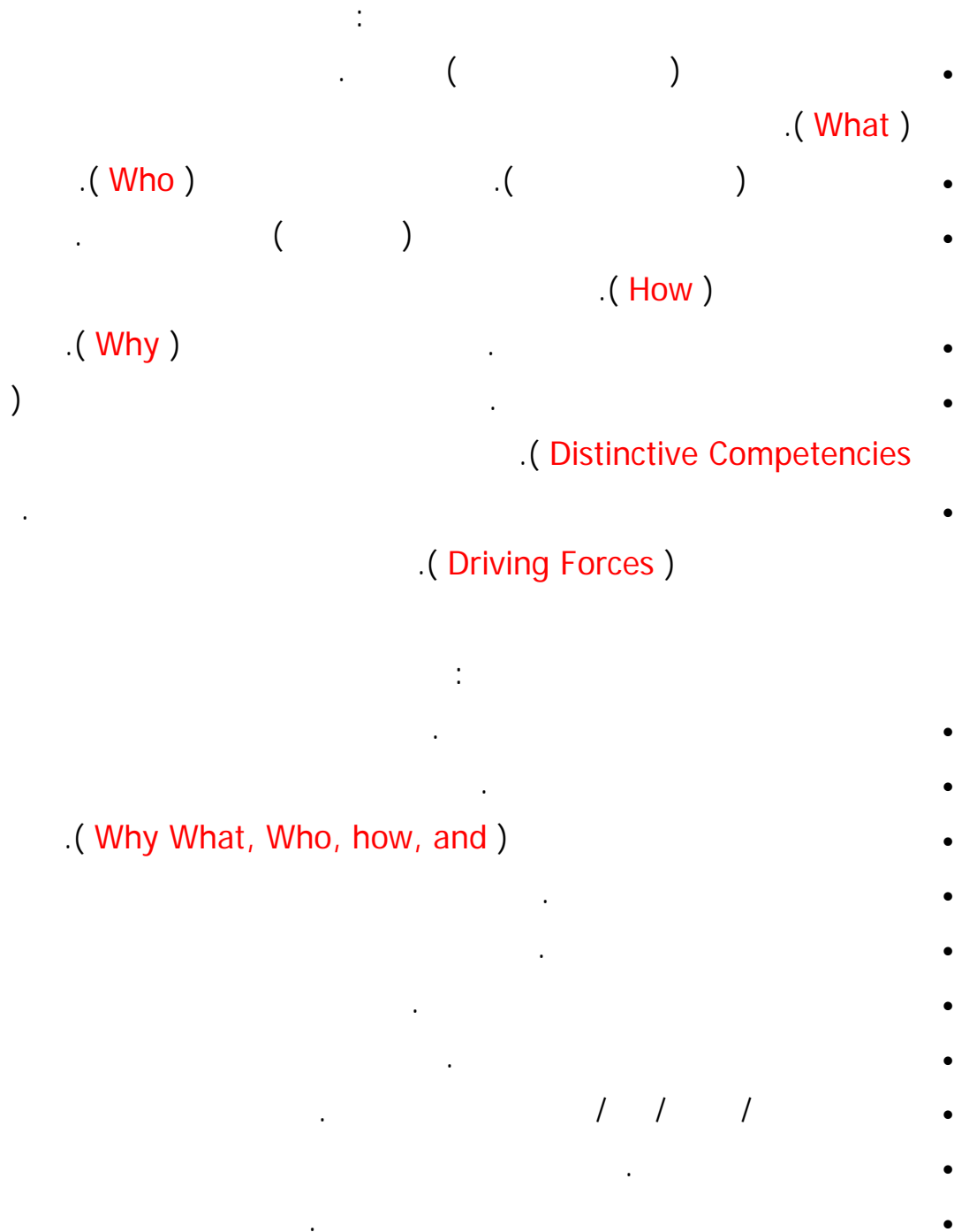


.(Mission)

Mission Formulation



(())

:

Force U.S. Air

anywhere, anytime..., Global reach, global ,world class air power To provide .power

Co Kroger

profitable, performance proven leader in Our principal objectives is to be a with recognition coming from our ,food/drug retailing and manufacturing .employees customers, our shareholders and our

| (4) | (3) | (2) | (1) | |
|-----|-----|-----|-----|-----------------------------------|
| | | | | 1- |
| | | | | 2- |
| | | | | (3- What, Who, how, and Why) |
| | | | | 4- |
| | | | | 5- |
| | | | | 6- |
| | | | | 7- |

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| | | | | / / / 8- |
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| | | | | . 10- |