

Happi - April 2008

Seventh Generation Method

Seventh Method Simple Green

Generation

SPINS

.2008

% 26

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Cogitamus Inc

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Seventh Generation Method

% 32

Method

% 123

Seventh Generation

% 1

.() 2007 \$ 7.3

UEROMONITOR

2X

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Lil' Bowl Blue

Method
Le Scrub

Method

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"Method

Mop

Method

Method

Method Baby

% 99 - 95

.EDTA

Method

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2007

% 2

% 10						
		Packaged Facts				
:(\$)						
	2007	2006	2005	2004	2003	
% 3.5	2.296.8	2.258.9	2.076.0	2.162.0	2.004.7	
% 3.2	1.313.4	1.333.3	1.205.4	1.302.4	1.160.0	
% 2.2	1.210.8	1.205.1	1.151.6	1.207.7	1.110.5	
% 2.0	1.185.8	1.168.8	1.086.3	1.211.5	1.095.4	
% 10.4	757.2	723.3	679.4	635.6	510.2	
% 3.8	567.8	567.7	527.1	527.7	488.7	
% 3.6	7.331.7	7.257.2	6.725.8	7.046.9	6.369.4	

% 10

Sunshine Makers Inc

Simple Green

Simple Green

Extreme Simple Green
Church & Dwight

Church & Dwight

Arm & Hammer

Scrub Free

Clean Shower

% 19

Kaboom Scrub Free

% 85

% 75

Method

% 100

Seventh Generation

27 2003

ProductScan

2007 59

.2007 23 2003 6

Seventh Generation

Wal-Mart

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Wal-Mart